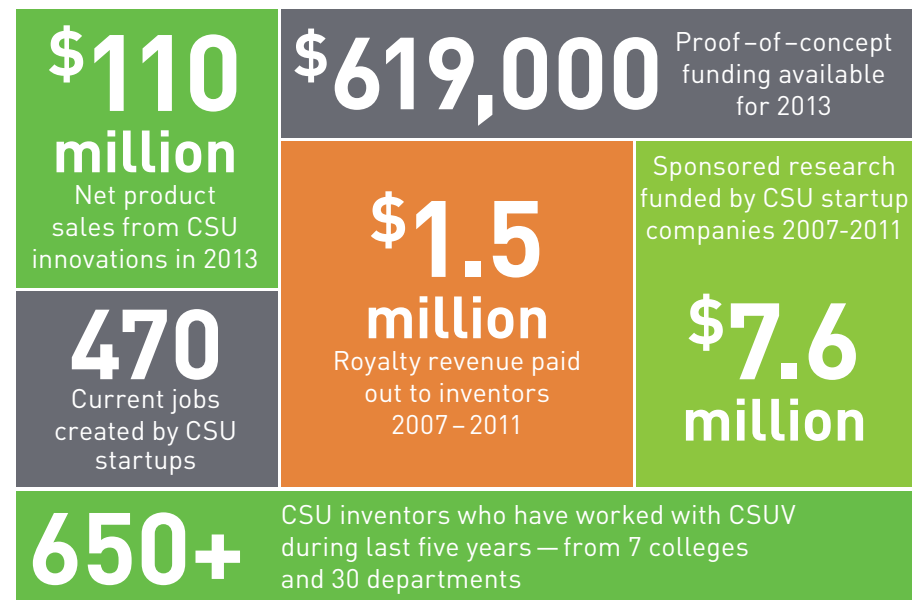


BY THE NUMBERS



MAKE AN IMPACT

Just like you, we want your innovation to be developed and used — not just sitting on a shelf somewhere. Commercializing your innovation can produce many positive outcomes:

- Improve lives and make our community and the world a better place
- Increase awareness of the valuable contributions that you, your research and CSU are making
- Generate financial rewards to inventors and CSU
- Create new jobs and strengthen the economy

CSUV HANDLES THE BEHIND-THE-SCENES WORK, INCLUDING:

- Protecting your intellectual property
- Marketing the invention
- Negotiating a license and other legal agreements
- Finding funding sources for research
- Assisting with startup creation

“CSUV opened my eyes to an array of opportunities to translate my research findings into applications. The vast experience and expertise of CSUV staff is a great asset to CSU faculty interested in navigating private sector partnerships, technology transfer, and developing startup companies.”

Matthew Wallenstein, Assistant Professor
Department of Ecosystem Science and Sustainability

“New faculty should learn about CSU Ventures and the invention disclosure and patenting process. I strongly encourage the use of provisional patents as a way to inexpensively buy time to evaluate the possible impact of new ideas.”

Kevin Lear, Professor
Electrical and Computer Engineering,
Biomedical Engineering

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CSUVENTURES
Innovation at Work



INNOVATION



INVENTION

IMPACT



Protecting, licensing, entrepreneurship, and commercialization support for CSU researchers and faculty.



Colorado State University

IT ALL STARTS HERE

WATCH YOUR IDEAS GROW

Commercializing your innovation is a powerful way to amplify the impact of your work. The CSU Ventures team works with you to determine the best way to protect your ideas as well as take them beyond the borders of the University into the marketplace.

We offer you an additional avenue to transfer your work outside of academic channels. For example, in the initial research stages, we can help you find funding to push your research forward. Once your idea is further developed, we can help with commercialization and translating your innovation into real world applications that can benefit society.

CSU VENTURES MAKES IT EASY

Whether you're at the early idea stage or you already have a patentable invention, let's work together to create a lasting impact on your career and community. Your first step is to tell us about your innovation. It's never too early to contact our office. Simply complete the invention disclosure form on our website. Paperwork not your thing? Not to worry — we'll walk you through it.

FUNDING RESOURCES

CSUV can identify various funding sources and guide you through the process:

- **Bioscience Discovery Grant Program (BDEGP)**
- **The Advanced Industries (AI) Accelerator Grant Programs**
- Seed grants
- **Small Business Innovation Research (SBIR)/Small Business Technology Transfer (STTR) grants**
- Sponsored research agreements
- Equity investment for your company



Give us a call, send an email, stop us in the hallway, or meet us for coffee. We do as much as possible to keep you focused on your campus responsibilities. **We're here to help!**

Your roadmap to success



Research

High-quality research is the basis for successful commercialization. We help translate the commercial value of your research into the marketplace to benefit the public.



Contact Us

Tell us about your invention!
Submit an invention disclosure form, located on our website.



Protect IP

We'll work with you to develop the best strategy to protect your idea or innovation.



Market or Form a Startup

We look for commercial partners that want to use your innovation or help you form your own company.



License

We negotiate legal agreements with commercial partners.



Commercial Development

Commercial partners will develop products that incorporate your innovation.



Impact

Commercializing your innovation can have a number of positive outcomes.

Let's dig deeper...

Q Why protect my idea?

A If there's commercial value in your idea, then protecting it provides the market advantage needed to justify the significant investment of resources necessary to develop your innovation into a product or service.

Q What's involved in filing a provisional patent?

A We can file a provisional patent quickly and inexpensively without a significant time investment on your part. CSUV covers the cost.

Q Does seeking a patent or provisional patent prevent me from publishing my research?

A Absolutely not. Filing a quick provisional patent first allows you to pursue traditional academic activities such as publishing your research and speaking at conferences.

Q Can CSUV help me with a startup company?

A Yes, we can connect you with business partners, investors, student and other groups to perform market research, file patent applications and much more.

Q How are revenues shared and divided?

A Revenues are shared according to University policy. Thirty-five percent of net revenue is shared with the inventors and a portion goes back to CSU. **See Section J of the Faculty Handbook.**

Q What types of inventions should be disclosed?

A Methods, instruments, algorithms, biological materials, software programs, creative works — anything new, useful or of potential commercial value.

We want to hear about your idea at any stage of the development — it's never too early to contact our office!



CSUVENTURES

