

SurgiReal Products, Inc.

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Website:	www.surgireal.com	Founded:	2012
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Description of Company:

SurgiReal Products offers "life-like" surgical training technology to veterinary, medical, and nursing school students. Surgical skills simulators are available for comprehensive training and improved surgical outcomes. The realism of the technology reduces the need for live animal procedures. These simulators provide the most realistic training currently available.

Market:

Surgical training occurs in all of the veterinary and medical schools as well as in veterinary and medical practices throughout the world. The first products, including multilayer suture pads with or without functioning "blood vessels", have been used by veterinary, medical and nursing schools throughout the United States. Additional, more complex prototypes have been completed, and are currently waiting further manufacturing opportunities. Further markets include Department of Defense medical training, first responder medical training, and continuing education of physicians, veterinarians and nurses.

Management:

- Dean Hendrickson, Co-Founder and President. DVM, MS, Diplomate American College of Veterinary Surgeons, Professor of Surgery Colorado State University, College of Veterinary Medicine and Biomedical Sciences. Recognized leader in Veterinary Surgical Education and equine surgery.
- Fausto Bellezzo, Co-Founder and Board Member. DVM, Diplomate American College of Veterinary Surgeons, Research Associate, Colorado State University, College of Veterinary Medicine and Biomedical Sciences.
- Nan Stuart, Board Member.

Recent Milestones:

SurgiReal was recently purchased from CSU Ventures by private investors and has been highlighted by various entrepreneur groups in Northern Colorado. SurgiReal has also been featured at the North American Veterinary Education Consortium meeting in August 2012, and the Second Annual InVEST symposium for veterinary simulation at Calgary Alberta Canada in September 2012.

Financing:

SurgiReal has received \$150,000 in investments during July 2012, and another \$250,000 is committed for September 2012. The investments will be used for manufacturing, personnel, and facility rental. Further investors, both angel and equity, are being sought for facility procurement and manufacturing improvements. The company is looking to raise an additional \$1 million dollars.